



**FOR IMMEDIATE RELEASE**

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**The BrandonWayne Group  
An Industry Leading Call Center Human Capital Firm  
Announces Several Growth Initiatives**

***Call Center Recruiting Company Continues Phenomenal Growth***

**Nashville, TN (06/25/2008)** — The BrandonWayne Group ([www.CallCenterWorkforce.com](http://www.CallCenterWorkforce.com)), announced today several major initiatives that will continue to support the company's rapid growth. First, the company is pleased to announce the opening of a second office location in suburban Atlanta, Georgia. This office will provide additional support for executive recruiting and call center on-site programs. **Christy Ospina, Regional Recruiting Director**, will lead this operation.

In addition, the corporate office in Nashville will be relocating to larger headquarters, effective July 1, 2008. This will allow the company to further expand its support of current and future clients. The company also plans to add additional locations in Phoenix, Dallas, Tampa, Philadelphia and Toronto before the end of 2008 to provide more regional support and to be closer to our current client base in those markets.

Lastly, the company has rebranded and expanded their trademarked **CallCenterResponse®** People Solutions programs and services under a new logo and enhanced service offerings. This will allow the BrandonWayne Group to further separate itself in the marketplace from the competition.

The BrandonWayne Group remains the only company to offer single-source solutions for a companies complete call center recruiting, screening, assessment and staffing needs. In addition, over the next several weeks, the company's call center employment and resource website, ([www.CallCenterClassifieds.com](http://www.CallCenterClassifieds.com)) will announce revised pricing and additional features and benefits to further expand its reach.

*“We at the BrandonWayne Group are extremely pleased and excited to announce these important changes and growth initiatives. Over the last several years we have been very fortunate to work with some great clients and now we see an opportunity to provide even better call center recruiting and staffing solutions,”* **said Michael Maffei, President & Managing Partner of the BrandonWayne Group.**

*“Our commitment is to build upon what we have started and continue creating services and solutions that support and improve a company’s ability to recruit the best call center personnel, from agent to executive level positions.”*

### **About the BrandonWayne Group**

The BrandonWayne Group ([www.CallCenterWorkforce.com](http://www.CallCenterWorkforce.com)) is based in Nashville, Tennessee. Michael R. Maffei is the company’s President & Managing Partner. The company specializes in recruiting and staffing solutions for the call center industry.

The BrandonWayne Group is the only company with proprietary programs (**Call Center Response® and CallCenterClassifieds.com®**) that reach out beyond the traditional marketplace. We have the resources to help you actively recruit and uncover candidates by utilizing our industry expertise and contacts.

The management and staff of the BrandonWayne Group have all worked in the call center industry in a variety of roles. We concentrate on assisting in dramatically improving a call centers workforce. From pre-hire to post-hire, we partner with you to provide candidates that match your unique hiring requirements.

For more information please visit [www.CallCenterWorkforce.com](http://www.CallCenterWorkforce.com).

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