



# Call Center Jobs

CallCenter  
Classifieds  
com

FOR IMMEDIATE RELEASE

Contact: Michael Maffei

President & CEO

(800) 946-2693

mmaffei@callcenterclassifieds.com

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## **CallCenterClassifieds.com Launches Call Center Jobs Channel on TMCnet**

### **TMCnet News**

(Norwalk, CT – September 10, 2007) Technology Marketing Corporation (TMC (News - Alert)) today announced that the Call Center Jobs channel, sponsored by CallCenterClassifieds.com, has been launched as the latest addition to the TMCnet channel program.

The Call Center Jobs channel promotes effective call center job recruitment solutions and includes an overview of CallCenterClassifieds.com's services. In addition, visitors can find valuable resources such as feature articles and industry news.

The channel can be found at: <http://www.tmcnet.com/channels/call-center-jobs>.

TMCnet's channels are micro-targeted information portals where readers can find topic-specific news, articles, feature stories and product reviews. TMCnet has created over 100 channels covering important topics in the IP Communications, VoIP, IP telephony, CRM, call center and information technology industries.

"CallCenterClassifieds.com is pleased to join forces with TMC, the leader of communications and technology media," commented Michael R. Maffei, President & CEO of CallCenterClassifieds.com. "Taking advantage of TMCnet's credibility and expertise in driving traffic will reinforce our branding and distinguish CallCenterClassifieds.com as the call center jobs market leader."

When call centers need to fill agent positions, and when agents are looking for work, they turn to CallCenterClassifieds.com, the call center industry's premier employment and industry resource Web site. CallCenterClassifieds.com launched on May 1st, 2007. The initial Phase One release will be followed by three additional phases over the next 6-12 months that will revolutionize both the way people search for call center jobs, and the way employers seek quality agents.

CallCenterClassifieds.com is a subsidiary of the BrandonWayne Group, based in Nashville, Tennessee. The company created CallCenterClassifieds.com to provide the call center industry a single source solution for their call center recruiting needs. The site will not only provide job listings, but in the will continue to add an extensive array of additional services and programs for both job seekers and employers over the next 6-12 months.

"TMCnet welcomes CallCenterClassifieds.com's Call Center Jobs channel into our program," stated Dave Rodriguez (News - Alert), Vice President of Publications and Conferences, TMC. "They are a well-respected call center recruitment company that shares our vision in the advancement of new technologies. Our channel program is a community-building vehicle assisting our partners in building their brand, while contributing to the vast array of valuable content which drives traffic to TMCnet, the most-visited communications and technology Web site in the world."

TMCnet is ranked among the top 0.004 percent of the most visited Web sites in the world by alexa.com, an amazon.com company that monitors Web traffic. TMCnet is viewed by more than one million unique visitors every month representing 18 million page views, according to WebTrends, and saw nearly two million visitors in January 2007.

For information on TMCnet's channels program, please contact John Sorel at (203) 852-6800, ext. 229 or e-mail: [jsorel@tmcnet.com](mailto:jsorel@tmcnet.com).

#### About TMC

Technology Marketing Corporation (TMC) publishes Customer Inter@ction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 5,200 most visited Web sites in the world by alexa.com\*, TMCnet serves three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, and Call Center 2.0 Conference and Green Technology World Conference. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com). (\*alex.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.) For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

#### About CallCenterClassifieds.com

CallCenterClassifieds.com is a wholly owned subsidiary of the BrandonWayne Group ([www.CallCenterWorkforce.com](http://www.CallCenterWorkforce.com)), based in Nashville, Tennessee. Michael R. Maffei is the company's President & CEO.

CallCenterClassifieds.com is the call center industry's premier employment and resource Web site. Fast becoming the leader in the online call center recruiting industry, CallCenterClassifieds.com will revolutionize the way people search for call center job opportunities and the way employers hire for these positions.

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#### TMC Contact:

Mae Kowalke

TMCnet

Tel: 203-852-6800

Fax: 203-853-2845

[channeleditor@tmcnet.com](mailto:channeleditor@tmcnet.com)

[www.tmcnet.com](http://www.tmcnet.com)

#### CallCenterClassifieds.com Contact:

Michael R. Maffei

Tel: 800-946-2693

Fax: 615-413-5132

[mmaffei@callcenterclassifieds.com](mailto:mmaffei@callcenterclassifieds.com)

[www.CallCenterClassifieds.com](http://www.CallCenterClassifieds.com)

BrandonWayne Group,

5543 Edmondson Pike, Suite 117,

Nashville, TN